

Victor Saisse

Founding Engineer · Web, Mobile & AI Products

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Nine years of steady progression: from IT labs in Rio de Janeiro to founding engineer at a Montréal startup, shipping web, mobile, and edge products that reach millions of users. Along the way: led an e-commerce overhaul tied to ~300% profitability growth, founded an AI product end to end, and built AI systems for enterprise clients. The bar I hold myself to: deliver 10x the value, not 10x the code.

EXPERIENCE

LA Viral Studio · Founding Engineer · Montréal, QC Mar 2026 - Present

- Building mobile (React Native + Expo, OTA via Hot Updater) and web (Next.js) alongside the founders, on products reaching millions of users.
- Build and run edge infrastructure on Cloudflare Workers with R2, D1, and Hono, plus NestJS services and Supabase for auth, Postgres, and realtime.
- Ship internal tools and infra monitoring to keep the team's feedback loop tight, focused on product quality and revenue, not just new features.

Genia (AI & Tech) · AI Software Engineer Apr 2025 - Mar 2026

- Designed and shipped scalable AI, data, and BI systems powering client digital transformations, deployed on AWS and Google Cloud.
- Built production data pipelines and AI workflows (OpenAI, Claude) in Python and Node.js, keeping technical design aligned with business goals.

easyframe.app · Founder & Full-Stack Developer May 2023 - Jul 2025

- Built an AI-powered recommendation engine on OpenAI that increased user engagement by 25%.
- Reduced image delivery latency by 40% through AWS S3/CDN integration and API optimization.
- Architected a scalable video-processing backend with AWS Lambda, SQS, and Docker (FFmpeg/Python), with Supabase PostgreSQL for realtime sync.
- Led the product end to end as a first-time founder: strategy, UI/UX, investor pitches, React/Next.js web app, and a React Native mobile prototype.

Evry Jewels · Tech Lead Aug 2023 - Jul 2024

- Contributed to ~300% profitability growth by overhauling legacy systems; improved site load speed by 60% and cut cart abandonment by 35%.
- Built a custom Warehouse Management System on Shopify APIs; integrated RabbitMQ message queuing and migrated the database to MySQL.
- Reduced deployment time by 30% with GitHub Actions CI/CD pipelines.
- Managed a team of 5 developers: code reviews, mentoring, and delivery of customer-facing and internal React Native apps.

Field Office™ · Senior Fullstack Developer Sep 2022 - Aug 2023

- Delivered Shopify headless e-commerce platforms (React, Next.js, Sanity CMS) that increased client revenue by up to 20%.
- Built a real-estate social app with React, Redux, and Firebase, and Google Cloud microservices for client analytics dashboards.
- Optimized backend APIs and database queries, reducing latency across client projects.

CSP Tech · Application Developer Analyst Jul 2021 - Sep 2022

- Delivered full-stack client solutions across React, Node.js, WordPress, and PHP, including custom themes and plugins.
- Automated server deployments (LAMP stack, DNS, SSL) and improved system reliability through code reviews and updates.

NOX · Web Developer Sep 2020 - Jul 2021

- Built optimized landing pages and sales funnels with A/B testing, boosting conversion rates for client campaigns.
- Designed secure login systems with JWT/OAuth and automated LAMP-stack deployments.

Earlier: Developer & IT Tutor, Macedo Silva's Educational Center (2018-2020) · IT Support Intern, ETERJ (2017)

SKILLS

Languages & Frameworks	TypeScript, JavaScript, Python, PHP · React, React Native, Expo, Next.js, NestJS, Node.js, Hono
AI & LLM	OpenAI, Claude, Gemini · AI workflows, recommendation engines, chatbots, data pipelines, BI systems
Infra & Cloud	Cloudflare (Workers, R2, D1), AWS (Lambda, S3, SQS), Google Cloud, Supabase, PostgreSQL, MySQL, Docker, RabbitMQ, GitHub Actions CI/CD, Shopify APIs

EDUCATION & RECOGNITION

Next AI Cohort 2025 · 2nd place in cohort, Top 100 overall at Canada's largest AI accelerator	2025
Greystone College · Digital Marketing Specialist diploma (SEO, paid acquisition, marketing analytics)	2023
ETERJ Technical School · Technician, Information Technology (programming, networking, IT systems)	2014 - 2016